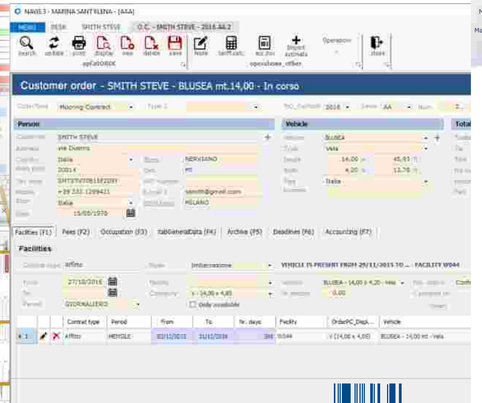
Navis 3.com
marina & boatyard software



references
principali clienti navis 2016

main news

Integration with the web

Loyalty and finding new customers, expanding the range of services, marketing activities, new business opportunities, these are the goals now easily achievable with Navis 3, which responds adequately to this need for constant interaction with the world of web, paying particular attention to the needs of customers and owners. Through our booking-engine, Navis 3 can be interfaced directly with the company website and the main portals on-line booking, as **Yachtpass.com**, portal developed by the same Vis Srl, in order to easily publish berths with their price lists and to receive reservations in management instead of having to keep aligned heterogeneous systems.

Corporate intranets and documentary

With Navis 3 you can publish directly to the company website, in an dedicated area protected by a username and password, numerous documents (already stored in digital format in the **documentary)** useful to customers such as screening, Mooring contracts, work progress, account statements and invoices, also making it possible for boat owners to make online payments with secure e-commerce tools. In this way the reception defers to this convenient feature of NAVIS 3 ratio of a whole series of tasks with the customer, which are now an important effort in terms of time, while providing a modern and efficient service.

Dynamic pricing

It is possible to manage "static" price lists to define rates for sales and rentals through the traditional manner or apply the "**dynamic pricing**" model by defining the real-time rates from time to time depending on several variables, including the saturation level of the port at the time of the request. This is the model currently in use in the hotel industry.

Yachtpass.com

Yachtpass.com is a web application, fully integrated with Navis 3, which offers a set of utilities and benefits designed and manufactured for boat owners in complete synergy with the main actors of the sector, ports, Marinas and boatyards . An innovative booking service of berths, always at the lowest possible price, allows owners to easily access the best Marinas of the Mediterranean.

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contact us for a demo

references

Roberto Perocchio

Chairman ICOMIA Marinas group, President of Assomarinas and Marina del Cavallino

«Navis is an easy, pratical management software, fully developed by those who have matured a direct experience in the field of Marinas»

Luciano Serra

President of Porto della Maremma - Tuscany

«As previosly communicated via telephone call, i'd like to express, on behalf of Marina San Rocco spa, our appreciation of the operational qualities of the NAVIS management program as well as the vast support by its rappresentatives every time we request technical-operational assistance. Friendliness.»

Giorgio Casareto

Director of Marina di Varazze

«Navis is effective port management tool and Vis is effective to follow the customer in specific needs, also in the software customization. Marina of Varazze works with this application for many years and with increasing satisfaction.»

watch the video

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